



# A.I. in Government Sponsor Prospectus

## Multiple Platforms. Maximum Impact.

The artificial intelligence market is projected to grow 300 percent in 2017, according to Forrester. Yet, so is the marketing noise.

*GovernmentCIO Magazine* is offering a unique opportunity to deliver your message with impact to the government's C-level executives.

Our multiplatform offering provides sponsors the opportunity to communicate thought leadership in an exciting live forum, ebook, livestream and more.

Capture the potential of a dynamic and growing market.

### CXO Tech Forum: Live Event

**Where:** Swedish Embassy on the Georgetown Waterfront in Washington, D.C.

**When:** Dec. 14, 2017, 5:30 pm to 8:00 pm

**Audience:** Government leaders and industry executives pushing the boundaries of what's possible in AI and Machine Learning

### Livestream and On-Demand Video

#### Eye on AI:

Publish your sponsored content on *GovernmentCIO Magazine's* website read by the government's C-level executives.

#### Ebook:

Establish your company's expertise in one of the fastest growing government markets.

	GOLD	SILVER	BRONZE
<b>CXO TECH FORUM</b>			
Speaking Opportunity	✓	Recognized as a sponsor from the podium	✗
Signage	Recognized as top sponsor	Recognized as mid-level sponsor	✓
Access to Green Room	✓	✓	✗
Logo on Audience Recruitment Campaigns	✓	✓	✗
Tickets	4	4	2
Distribution of Marketing Material	✓	✓	✗
Contact Info of Attendees and Registrants	✓	✓	✗
Logo on Badges	✓	✓	✗
Advertisement in Program	Full Page	Full Page	Half Page
<b>EDITORIAL MICROSITE</b>			
Sponsored Content	Video, podcast or white paper (supplied)	White Paper (supplied)	✗
Welcome Ad	✓	✗	✗
Banner Ad	✓	✓	Listed as Sponsor
<b>eBOOK</b>			
Advertisement	Full page ad opposite Table of Contents	Full page ad positioned based on order of receipt of signed agreement	Listing
Contact info of recipients	✓	✓	✗

## EVENT SPONSORSHIP OPPORTUNITIES SOLD SEPARATELY

<b>Livestream &amp; on-demand webcast</b>	Gold and Silver sponsors entitled to discounted rates	<b>Includes:</b> Logo on screen during livestream Logo on screen during on-demand playback Logo on promotional campaign to viewers ½ page ad in program
<b>Reception</b>	Gold and Silver sponsors entitled to discounted rates	<b>Includes:</b> Signage at reception ½ page ad in the program
<b>Lanyard</b>	Gold and Silver sponsors entitled to discounted rates	<b>Includes:</b> Logo on the lanyard ½ page ad in the program

Lets Talk! Contact us today.